

"THE"
MANATEE HIGH SCHOOL

Don Sauer, Principal

Dear Local Business Owner or Manager,

August 1, 2016

Are you ready for Manatee County's oldest continuously run race?!! **The Manatee High School Cross Country teams would like to invite you to be part of the tradition at the 24th Annual Canes Cross Country Classic race on Labor Day, September 5, 2016.** This race was started to raise funds for the Manatee High School Cross Country teams and your support will help us to keep this family and community oriented Labor Day tradition alive. The Canes Classic provides an opportunity for local runners to showcase their talents on a cross country course against excellent competition, including area high school runners. With your support we can continue to provide participants with one of the best 5K races in the area.

Tradition and excellence are what keep our Cross Country teams going year after year. Our teams work hard to raise the money needed to cover transportation costs to go to competitions, meet entry fees, awards, uniforms, and all team expenses. With your help, we hope to represent our community well and have great success again this year.

We hope you will consider sponsoring southwest Florida's preeminent community event. We expect to attract well over 400 runners, walkers, volunteers, and spectators this year at our 24th annual event. Your company's name will reach hundreds of adults, teenagers, parents, families, and fitness-minded individuals. Canes Classic shirts are the most frequently worn race shirts year after year so your message is always out there. **We thank you in advance as your support at any level will help us continue a great tradition.**

Sincerely,

Rae Ann E. Darling Reed, MHS Girls' Cross Country Coach & Race Director, (941) 586-9375, coach@runnergirl.com
Christopher Owens, MHS Boys' Cross Country Coach

Please complete and return the section below:

DEADLINE: August 22, 2016

Sponsorships confirmed by August 22, 2016 will be acknowledged as outlined. Contributions made after this date will only be recognized on race day and in any follow-up.

2016 Canes Cross Country Classic Sponsorship Levels

CATEGORY 5 - PRESENTING: \$3,000

(only one available at this level)

- Recognition at the event as Presenting Sponsor
- Name (or logo) printed on race shirts
- Name (or logo) on CanesClassic.com for one full year
- Name (or logo) on all advertisements and social media
- May serve as race entry form pick up site
- Your promotional item(s) in participant goody bags
- Tent space available at event (sponsor provided)
- Your banner displayed at the awards ceremony

CATEGORY 4: \$1,000

- Name (or logo) printed on race shirts
- Name (or logo) on CanesClassic.com for one full year
- Name (or logo) on all advertisements and social media
- May serve as race entry form pick up site
- Your promotional item(s) in participant goody bags
- Tent space available at event (sponsor provided)
- Your banner displayed at the awards ceremony

CATEGORY 3: \$500

- Name (or logo) printed on race shirts
- Name (or logo) on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags
- Your sign posted at mile marker, water stop, or finish line
- Recognition as sponsor on social media

CATEGORY 2: \$200

- Name printed on race shirts
- Name on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags

CATEGORY 1: \$100

- Name printed on race shirts
- Name listed on CanesClassic.com

Sponsorship commitments received by August 22, 2016 will be acknowledged as outlined. Contributions made after this date will only be recognized on race day and in any follow-up. All donations are tax deductible. **Checks payable to: Manatee HS Cross Country**

Company/Name: _____ (as you want it to appear on shirts)

Category/Sponsorship Level/Dollar Amount/In-Kind: _____ Check #: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____ Sponsor Signature: _____

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